



# Sponsorship Benefits



Honoring KOHLER and the late Herbert V. Kohler, Jr. • Wednesday, May 24

LEVEL NAME	AMOUNT	GALA BENEFITS	RECOGNITION AND VISIBILITY	ADDITIONAL BENEFITS
<b>LEADERSHIP SPONSORSHIP OPPORTUNITIES</b>				
<b>Creator</b>	<b>\$100,000</b>	2 tables of 12 with premier seating. All table guests invited to both the VIP Cocktail Reception and After Party. 40 additional tickets to the After Party.	Acknowledged in the Chair's remarks. Listed in the press release, Save the Date, and invitation (if deadline allows). Logo displayed prominently in lights for duration of evening. Logo on event webpage, digital program, and Visitor Center monitor. Video featured during the award program and linked in digital program. Two-page tribute ad in digital program. Opportunity for remarks.	Potential for co-hosted program with the Museum. Private tour of the Museum's collection for ten guests. One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to ancillary costs) as well as a discounted rental of the Great Hall. One year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>Innovator</b>	<b>\$75,000</b>	1 table of 12 with premier seating. All table guests invited to both the VIP Cocktail Reception and After Party. 25 additional tickets to the After Party.	Acknowledged in the Chair's remarks. Listed in the press release, Save the Date, and invitation (if deadline allows). Logo displayed prominently in lights for duration of evening. Logo on event webpage, digital program, and Visitor Center monitor. Video featured during the award program and linked in digital program. Full page tribute ad in digital program.	Private tour of the Museum's collection for ten guests. One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to ancillary costs) as well as a discounted rental of the Great Hall. One year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>Cocktail Reception Sponsor</b>	<b>\$50,000*</b>	1 table of 10 with premier seating. All table guests invited to both the VIP Cocktail Reception and After Party. 20 additional tickets to the After Party.	Verbally thanked by emcee. Logo on event webpage, digital program, and Visitor Center monitor. Listed in invitation (if deadline allows). Branding opportunities during the cocktail reception. Full page tribute ad in digital program.	One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to ancillary costs) as well as a discounted rental of the Great Hall. One year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>After Party Reception Sponsor</b>	<b>\$50,000*</b>	1 table of 10 with premier seating. All table guests invited to both the VIP Cocktail Reception and After Party. 20 additional tickets to the After Party.	Verbally thanked by emcee. Logo on event webpage, digital program, and Visitor Center monitor. Listed in invitation (if deadline allows). Branding opportunities during the After Party reception. Full page tribute ad in digital program.	One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to ancillary costs) as well as a discounted rental of the Great Hall. One year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>After Party Mini-Golf Sponsor</b>	<b>\$50,000*</b>	1 table of 10 with premier seating. All table guests invited to both the VIP Cocktail Reception and After Party. 20 additional tickets to the After Party.	Verbally thanked by emcee. Logo on event webpage, digital program, and Visitor Center monitor. Listed in invitation (if deadline allows). Branding opportunities at the mini golf course and on the score card. Full page tribute ad in digital program.	One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to ancillary costs) as well as a discounted rental of the Great Hall. One year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>Program Sponsor</b>	<b>\$50,000*</b>	1 table of 10 with premier seating. All table guests invited to both the VIP Cocktail Reception and After Party. 20 additional tickets to the After Party.	Verbally thanked by emcee. Logo on event webpage, digital program, and Visitor Center monitor. Listed in invitation (if deadline allows). Branding opportunities during the Program. Full page tribute ad in digital program.	One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to ancillary costs) as well as a discounted rental of the Great Hall. One year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.
<b>VIP Room Sponsor</b>	<b>\$50,000*</b>	1 table of 10 with premier seating. All table guests invited to both the VIP Cocktail Reception and After Party. 20 additional tickets to the After Party.	Verbally thanked by emcee. Logo on event webpage, digital program, and Visitor Center monitor. Listed in invitation (if deadline allows). Branding opportunities in the VIP Room. Full page tribute ad in digital program.	One time use of the Pension Commissioner's Suite or Auditorium for a private event (subject to ancillary costs) as well as a discounted rental of the Great Hall. One year Capital Society membership at the Capital Council level, including free admission for all employees and discounts in the Museum Shop.

\* 1 available

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<b>KOHLER'S HERITAGE COLOR TABLE LEVELS</b>				
Spring Green	\$25,000	1 table of 10 with premier seating. All table guests invited to both the VIP Cocktail Reception and After Party. 10 additional tickets to the After Party.	Logo on event webpage and in digital program. Listed in invitation (if deadline allows). Full-page tribute ad in digital program	One year Capital Society membership at the Ambassador level, including free admission for all employees and discounts in the Museum Shop.
Peachblow	\$15,000	1 table of 10 with premier seating. All table guests invited to both the Cocktail Reception and After Party. 5 additional tickets to the After Party.	Company listed on event webpage and in digital program. Listed in invitation (if deadline allows). half-page tribute ad in digital program	One year Capital Society membership at the Patron level, including free admission for all employees and discounts in the Museum Shop.
Avocado	\$10,000	1 table of 10. All table guests invited to both the Cocktail Reception and After Party. 2 additional tickets to the After Party.	Company listed on event webpage and in digital program. Listed in invitation (if deadline allows). Quarter-page tribute ad in digital program	One year Capital Society membership at the Contributor level, including free admission for all employees and discounts in the Museum Shop.
Sunrise Yellow	\$5,000	1 table of 8. All table guests invited to both the Cocktail Reception and After Party.	Company listed on event webpage and in digital program. Listed in invitation (if deadline allows).	One year Capital Society membership at the Fellow level, including free admission for all employees and discounts in the Museum Shop.
Pink Champagne	\$2,500	4 seats at a table of eight. All guests invited to both Cocktail Reception and After Party.	Company listed on event webpage and in digital program. Listed in invitation (if deadline allows).	One year Capital Society membership at the Friend level, including free admission for all employees and discounts in the Museum Shop.
Annapolis Navy	\$1,000	Ticket includes Cocktail Reception, preferred seating at the Gala dinner, and entrance to the After Party.		
General Ticket	\$500	Ticket includes Cocktail Reception and entrance to the After Party.		
Out of Town Supporter				
Tier 1	\$5,000		Company listed on event webpage and in digital program. Listed in invitation (if deadline allows). Full-page tribute ad in digital program.	One year Capital Society membership at the Fellow level, including guest passes for employees and discounts in the Museum Shop.
Tier 2	\$2,500		Half-page tribute ad in digital program.	One year Capital Society membership at the Friend level, including guest passes for employees and discounts in the Museum Shop.
Tier 3	\$1,500		Quarter-page tribute ad in digital program	One year Capital Society membership at the Friend level, including guest passes for employees and discounts in the Museum Shop.