

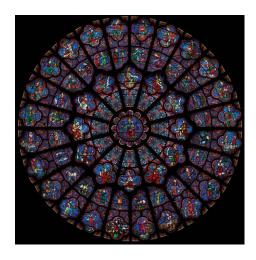


NATIONAL BUILDING MUSEUM EXTENDS NOTRE-DAME DE PARIS: THE AUGMENTED EXHIBITION THROUGH OCTOBER 9, 2022

- Museum's First Augmented Reality Exhibition Extended Due to Popular Demand -
 - Public Programs About Notre-Dame's Restoration on September 26 and October 11 -

WASHINGTON, D.C. – September 15, 2022 -- The National Building Museum announced today that it will extend *Notre-Dame de Paris: The Augmented Exhibition* through Sunday, October 9, 2022. The 360-degree augmented reality exhibition, designed and produced by Histovery, in collaboration with the Public Institution in charge of the conservation and restoration of Notre-Dame de Paris Cathedral, and exclusively sponsored by L'Oréal, immerses visitors into the 850-year history of the cathedral and its ongoing restoration. The exhibition was originally slated to conclude on September 26 but has been extended due to popular demand.

All Notre-Dame merchandise in the Museum Shop is discounted 40% through October 11, 2022 as well.





A recent story in <u>Washington City Paper</u> described the exhibition as "packed with information, covering in detail everything from the arduous process of building the Notre-Dame, to a minute-by-minute timeline of the fire's development."

<u>Architectural Record</u> said it's an "immersive environment that captures the past, present, and future of this central piece of Parisian culture and French Gothic architecture."

<u>WTOP Radio</u> said, "Visiting Notre Dame Cathedral is now as easy as getting a ticket to a D.C. museum."

The Museum will present two public programs about the Notre-Dame restoration efforts:

Monday September 26 from 6-7:30 PM

Notre-Dame de Paris: Rebuilding a Legacy

* In-person event at the National Building Museum

The first public lecture in the United States from the team who is responsible for the extraordinary task to stabilize and restore the iconic cathedral in the aftermath of the catastrophic 2019 fire.

Speakers include:

- **Philippe Villeneuve**, Chief Architect of Historic Monuments, in charge of Notre-Dame de Paris
- **Rémi Fromont.** Chief Architect of Historic Monuments
- Lindsay Cook, Assistant Teaching Professor of Architectural History,

Pennsylvania State University and translator of the book *Notre-Dame Cathedral: Nine Centuries of Histories*, will translate the lecture from French to English and moderate the discussion following the presentations

Presented in partnership with Catholic University of America

Tickets: \$10 Museum Member; \$20 Non-member; FREE: Student

Register online

Tuesday, October 11 from 11 AM- 12:30 PM

The Future of Notre-Dame de Paris

* Virtual program live via Zoom

Autodesk is contributing to the conservation and restoration of the Notre-Dame de Paris cathedral with design and construction solutions, including Building Information Modeling (BIM) support, an intelligent data and 3D modeling process, and technical expertise. **Emmanuel Di Giacomo**, AEC EMEA Ecosystem Manager and Architect at Autodesk will share details on how the creation of a historical digital model of the cathedral is changing the way architects, construction professionals, craftsmen, historians, and owners are approaching heritage preservation in the future.

Presented in partnership with Autodesk **Tickets**: \$10 Museum Member; \$20 Non-member; FREE: Student

Register online

"We are thrilled to extend this premier exhibition at the National Building Museum, and believe it provides a new way to experience one of the world's most iconic buildings." said Aileen Fuchs, the National Building Museum's President and Executive Director. "Visitors will experience first-hand how technology can contribute to our understanding of buildings. The unique and immersive virtual nature of the exhibition, combined with the two public programs, provides a window into the ongoing restoration of this World Heritage site."

MUSEUM HOURS – Thursday – Monday, 11 am – 4 pm. The exhibition is located on the second floor. Tickets: \$10: Adults; \$7: Youth (ages 3-17), Student with ID, Senior (ages 60+); Free: Museum Members. Purchase tickets online



IMAGES

Top: Exhibition Logo

Middle Left: :Notre-Dame's western rose window. Credit Gigascope

Middle Right: Notre-Dame de Paris burning April 15, 2019. Viollet-le-Duc's iconic spire is

engulfed in flames and smoke billows into the Paris sky. Credit Patrick Zachmann

Bottom: Using a HistoPad, a visitor views the Coronation of Napoleon in 3D in the exhibition.

Credit Histovery

LINK TO ADDITIONAL IMAGES

MEDIA CONTACT

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ABOUT THE NATIONAL BUILDING MUSEUM

The National Building Museum inspires curiosity about the world we design and build. We believe that understanding the impact of architecture, engineering, landscape architecture, construction, planning, and design is important for everyone. Through exhibitions, educational programs, and special events, we welcome visitors of all ages to experience stories about the built world and its power to shape our lives, our communities, and our futures. Public inquiries: 202.272.2448, info@nbm.org, or visit www.nbm.org. Connect with us on Facebook, Instagram, and Twitter.